

## It's coming! Designed for Health 2018

We're thrilled to announce the upcoming arrival of a ground-breaking benchmark report – *Designed for Health 2018*. The report represents the most comprehensive look at group benefits plans in the marketplace today. We'll be releasing the report in late March 2018.

### Unprecedented insights

*Designed for Health* contains analysis based on data from Sun Life's database of over 20,000 benefits plan sponsors covering more than 5 million Canadians. The two *Designed for Health* reports will provide insights on group benefits plans:

- with 1 to 49 lives, and
- 50 lives or more.

The reports provide a comprehensive look at how Canadian group benefits plans are both designed and used – from the splits between traditional plans and flex plans, to the range of coverages offered, to the use of cost containment measures, to how often specific benefits are used by plan members.

### How you can use the report

We know that sponsoring a group benefits plan is a significant investment for your organization. The information and analysis in the *Designed for Health* report can help you maximize the value of this investment. The report can be used to:

- Provide insights on trends – helping you identify ways to maintain or increase the value of your plan with employees.
- Review the range and use of strategies that Canadian employers are utilizing to manage benefits plan costs.
- Highlight industry comparators, to help ensure your plan design remains competitive.

And much more. As an example, check out our *Designed for Health Preview* (access it [here](#)), which highlights trends in benefits plan flexibility. Analysis such as this can be an excellent way to identify options for plan design changes – or bring to light the need for communications campaigns to raise awareness of existing plan benefits and options.

### Questions?

Stay tuned for the coming launch this March. If you have any questions about *Designed for Health 2018* in the meantime, please contact your group benefits representative.