

Sun Life Financial founding sponsor of Financial Wellness and Retirement Readiness 2017 conference

With the increasing interest on the topic of financial wellness and retirement and the general concern for financial security, the Conference Board of Canada has decided to launch the Financial Wellness and Retirement Readiness 2017 conference.

As the lead sponsor, Sun Life will have representatives supporting elements of this conference, including a speaker spot each morning of the conference, with some of our leaders:

Brigitte Parent, Senior Vice-President, Group Benefits, will be speaking on Financial Wellness

Mazen Shakeel, Vice-President, Market Development, Group Retirement Services, will be presenting on Retirement Readiness

Dr. Marie-Hélène Pelletier, Assistant Vice-President, Workplace Health, Group Benefits, will be co-presenting with Louis Therriault from the Conference Board of Canada on the original research findings of the Financial Well Being of Canadians

Sun Life has been involved with the Conference Board on various initiatives for a number of years, including sponsorship of major research projects, conferences and workshops. Most notably, Sun Life was a lead member in a major initiative called the Canadian Alliance for Sustainable Health Care, which helps Canadians to better understand the conditions under which Canada's health care system can be made sustainable—financially and otherwise.

Important event information:

Dates: January 23 & January 24, 2017

Location: Toronto Marriott Downtown Eaton Centre

Cost: \$995 (see registration details below)

Register yourself or a colleague by contacting marketing@conferenceboard.ca or 1-866-242-0075 — quote rebate code PRM2.

[Click here](#) for more event details, including the full [agenda](#).

Questions?

Contact your Sun Life Financial group benefits representative.