

## Join *The Conversation!*

Sun Life's thought leadership platform, *The Conversation*, launched its [website](#) on February 1, 2016. "[Prescribed Conversations](#)" is Sun Life's pharmaceutical benefits page on *The Conversation website*, providing you with educational and thought-provoking dialogue on what's going on in the pharmaceutical benefits space, industry trends, the latest research, and more.

Featuring an insightful internal [roundtable](#) with Sun Life's thought leaders, and our latest [Bright Paper](#), entitled "Specialty Drugs: Trends, Challenges and Solutions," the site helps you understand:

- What's happening in the pharmaceutical benefits industry and key areas that are shaping the industry today
- Important trends in drug costs
- Strategies to help manage rising drug costs

*The Conversation* gives you tools for talking—insights you can use to share ideas and explore new business opportunities. Join *The Conversation* at [sunlife.ca/theconversation](http://sunlife.ca/theconversation).

## Questions?

Contact your Sun Life Financial group benefits representative.