

## Sun Life-Ivey Canadian Wellness ROI Study update and new resources

As part of our commitment to present leading research and insights in support of workplace health and wellness, Sun Life Assurance Company of Canada (“Sun Life”) is proud to offer new updates and resources from the Sun Life-Ivey Canadian Wellness Return on Investment Study (Sun Life-Ivey Wellness ROI Study).

Launched in 2011, the Sun Life-Ivey Wellness ROI Study is a project initiated by Sun Life in alliance with Ivey Business School at Western University to conduct research on the ROI of workplace wellness programs for Canadian employers.

The first of its kind in Canada, this academically rigorous research includes a two-year, in-field study measuring and analyzing the impact of workplace wellness programs to assess employee and organizational health. Six Canadian companies volunteered to take part in the study which ended in Q2-2015, and the findings are currently being analyzed by the Ivey Business School research team, led by Michael J. Rouse, Associate Professor, Strategy and Organization.

This study also explores the theme that getting the most value for your investment is about more than the financial return. The value of wellness goes beyond the bottom line to support key employer strategies including top talent attraction and retention, presenteeism, engagement, morale, creativity and more.

### Sun Life-Ivey Wellness ROI Q3 Update

[This PDF document](#) provides an update on the Sun Life-Ivey Wellness ROI Study progress and future plans for sharing insights.

### New [Sunlife.ca/WellnessROI](http://Sunlife.ca/WellnessROI) webpage

This webpage will house all of the most up-to-date information available on the Sun Life-Ivey Wellness ROI Study, including the recent ROI Q3 Update as well as archived materials published since the onset of the project.

### [Better Workplace Conference](#)— Register now!

*October 14-16, 2015 Gatineau QC at the Hilton Lac Leamy*

Professor Michael J. Rouse and Jennifer Elia, AVP Health and Wellness, Group Benefits, Sun Life Financial, will co-present at The Conference Board of Canada's 2015 Better Workplace Conference. Their presentation, “Preliminary Learnings from the Sun Life-Ivey Canadian Wellness ROI Study: Demonstrating the Value of Wellness Programs in the Workplace,” will include research methodology, data analysis, and a “sneak peak” of the early findings from this study.

Sun Life is a proud sponsor of this event and can offer Sun Life clients a special registration rate of \$795 to attend. To register at the reduced registration rate, enter rebate code **SPNSF**.  
Registration link: <https://goo.gl/pCbTNB>.

Stay tuned for continued updates in 2015, and the full release of research study findings in 2016!

### Questions?

Contact your Sun Life Financial group benefits representative.