

Bright Promise

our Group Benefits Service Guarantee.

At Sun Life Financial Group Benefits, service is everything and our **Bright Promise Service Guarantee** strengthens this commitment. It's straightforward and unconditional — supporting our ability to meet client service expectations.

If a client decides we've fallen short, we'll compensate them*. More importantly, we'll discuss their concerns and find ways to ensure that we meet their service expectations for the future.

Bright Promise demonstrates our commitment to client service excellence. We believe you'll find no other guarantee of its kind in the market today.

To find out more about Bright Promise talk to your Sun Life Financial group benefits representative.

www.sunlife.ca/brightpromise

Life's brighter under the sun



Group Benefits

* Maximum compensation applies.

Group Benefits are provided by Sun Life Assurance Company of Canada, a member of the Sun Life Financial group of companies.

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