

DID YOU KNOW?



Offering **GROUP BENEFITS**
in Canada since 1919



1st in **CANADIAN
MARKET SHARE**
for the last 7 years¹



We support
OVER 23,000
plan sponsors

ELLA

has provided over 40 million
“nudges” to plan members –
personalized information to
help them live healthier lives.

During the pandemic in 2020, Ella reached over 800 thousand plan members with messages specifically on dealing with COVID-19 and staying positive. Over half a million plan members recognize Ella as their digital coach



MY SUN LIFE MOBILE is the **INDUSTRY'S LEADING APP**

First (and only) carrier to allow plan members to search for, rate and view ratings of health-care and dental providers

RATED 4.5/5 ON THE APP STORE*



Over 3 million health-care
providers searches annually



Over 20 million health-care
provider ratings total



330 thousand annually facilitated
connections between Canadians
and health-care providers



69% OF OUR PLAN MEMBERS

said they would use Sun Life's
Lumino Provider Search before their
next (health, dental, medical, paramedical,
or medical equipment) appointment

* Rating as of February 19, 2021



PRODUCT LISTING AGREEMENTS (PLAs)

Negotiations with drug manufacturers have resulted in over \$215 million in drug plan savings since 2014.



Innovative solutions to support Canada's growing mental health issues

- Online Cognitive Behavioural Therapy
- Pharmacogenomics
- Virtual Independent Medical Examinations
- Mental Health Navigation



First carrier to offer a medical cannabis extended health care plan option



First carrier to offer a gender affirmation extended health care plan option



plan sponsors are either **LIKELY** or **EXTREMELY LIKELY** to recommend Sun Life²



55 million **HEALTH & DENTAL** claims in 2020



1 IN 7 CANADIANS Canadians covered with a Group Benefits Plan

¹ Source: 2020 Benefits Canada, Canada Group Provider Report (April 2020)

² 2020 Customer Experience Survey. Percentage of plan sponsors who responded, "definitely will" or "probably will" recommend.

Life's brighter under the sun

Group Benefits are provided by Sun Life Assurance Company of Canada, a member of the Sun Life group of companies. CA-9295-E 03-21 ds-ny

