

Falling Expenses Contest

Contest Creative

WEB

Hello %DISPLAY_FIRST_NAME% ✕

Ease the burden of rising costs with a chance to win \$5k!

You already have an entry into the draw. Want to triple your odds of winning?



Triple my odds

No, thanks



Enjoy the fall season with a little less worry about bills.

The rising cost of living can really take a toll. From the weekly grocery bill to the price at the pump, it feels like every expense is going up. Enter for your chance to take a little pressure off your finances this fall.

The prize: \$5,000 CAD in prepaid credit cards to one lucky winner.

How to enter

By registering your Sun Life account, you've already secured your first entry into the draw. Great work!

Get your final 2 entries before the contest closes on November 22, 2024.

Entry 2

Download and sign in to the **my Sun Life mobile app**.



Entry 3

Choose to receive paperless documents.

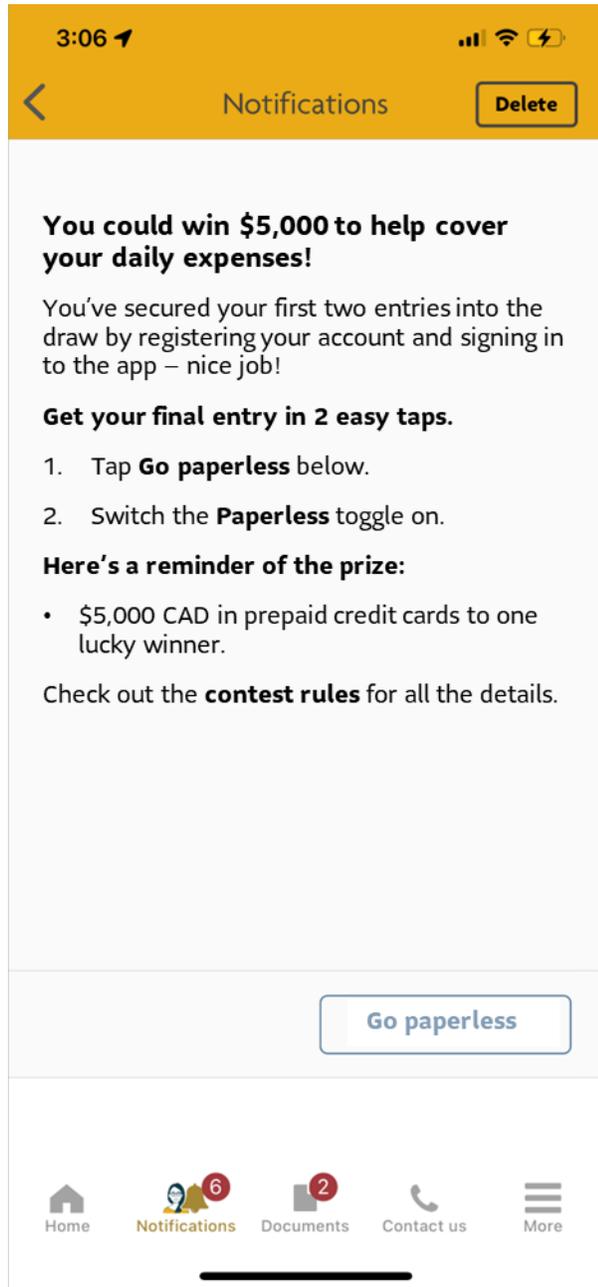
Go paperless

The contest runs from October 15 – November 22, 2024. There will be one (1) prize consisting of a set of prepaid credit cards that total \$5,000 CAD. [Read the full contest rules](#).

MOBILE APP NOTIFICATION

Congrats! You have 2 entries in the draw.

Get your final entry to win \$5k.





You could win \$5,000 to help cover your expenses this fall

Hi <%= recipient.firstName %>,

As the leaves change and temperatures drop, many Canadians are feeling the pinch of rising prices. To help cover your everyday expenses, **you could win \$5,000 CAD in prepaid credit cards!** Enter today to enjoy the cozy, colourful season with a little less worry about money.

Get up to 3 entries into the draw

Enter the draw before **November 22, 2024**.

Entry 1

1. Download the my Sun Life mobile app.
2. Open the app and tap Register.
3. Enter your information.
4. Check your email to verify your account.



Entry 2

Sign in to the app using your new account details.

Entry 3

Check your notifications in the app to reveal how to get your final entry.

The contest runs from October 15 – November 22, 2024. There will be one (1) prize consisting of a set of prepaid credit cards that total \$5,000 CAD.

[Read the full contest rules here.](#)



Time's running out for your chance to win \$5,000 to ease your expenses

Hi <%= recipient.firstName %>,

Don't let time slip away! **Enter the draw to win \$5,000 CAD in prepaid credit cards before November 22, 2024.** This prize can help cover the rising cost of everyday expenses, so you can embrace the fall season with financial peace of mind.

Get up to 3 entries into the draw

Get your entries into the draw before it's too late.

Entry 1

1. Download the my Sun Life mobile app.
2. Open the app and tap Register.
3. Enter your information.
4. Check your email to verify your account.



Entry 2

Sign in to the app using your new account details.

Entry 3

Choose to receive paperless documents. After signing in to the app, check your notifications for a confirmation of your first 2 entries and to go paperless.

The contest runs from October 15 – November 22, 2024. There will be one (1) prize consisting of a set of prepaid credit cards that total \$5,000 CAD.

[Read the full contest rules here.](#)