

Initial email (Unregistered):

[View in browser](#)



## 10 Days. 10 Chances. \$10,000 in Prizes.

Hi <%=name%>,

With the 10 Days of Giveaways contest, your odds have never looked better! Don't miss your 10 chances to win a grand prize of \$5,000 in prepaid credit cards. Plus, you could win 1 of 10 \$500 prepaid credit cards in the daily draw. See contest rules for details.

### How to enter

Simply register your **Sun Life** account. Then sign in each weekday during the contest period to earn your daily entry. That's it and you're in!

[Register my account](#)

### Earn up to 10 entries

Sign in every weekday of the contest period between **December 4-8 and 11-15, 2023**, to better your chances. Each day you sign in automatically earns you an entry into the grand prize and the daily draw.

### December 2023

Mon	Tue	Wed	Thu	Fri
4 X	5 X	6 X	7 X	8 X
11 X	12 X	13 X	14 X	15 X

### Let's make it even easier

Make sure to download the my Sun Life mobile app. It's the easiest way to access your account and earn your daily entry. Anytime, anywhere.



### Go paperless >

Get instant updates when your documents are available. **Go paperless.**

The grand prize consists of one (1) set of digital prepaid credit cards that total \$5,000 CAD. The grand prize will be drawn on December 29, 2023. Each secondary prize consists of one (1) of ten (10) \$500 CAD digital prepaid credit cards. [Read the full contest rules here.](#)

Initial email (Registered & Digitally Inactive):

[View in browser](#)



## 10 Days. 10 Chances. \$10,000 in Prizes.

Hi <%=name%>,

With the 10 Days of Giveaways contest, your odds have never looked better! Don't miss your 10 chances to win a grand prize of \$5,000 in prepaid credit cards. Plus, you could win 1 of 10 \$500 prepaid credit cards in the daily draw. See contest rules for details.

### How to enter

Simply sign into your **Sun Life** account each weekday during the contest period to earn your daily entry. That's it and you're in!

[Sign in](#)

### Earn up to 10 entries

Sign in every weekday of the contest period between **December 4-8 and 11-15, 2023**, to better your chances.

Each day you sign in automatically earns you an entry into the grand prize and the daily draw.

### December 2023

Mon	Tue	Wed	Thu	Fri
4 X	5 X	6 X	7 X	8 X
11 X	12 X	13 X	14 X	15 X

### Let's make it even easier

Make sure to download the my Sun Life mobile app. It's the easiest way to access your account and earn your daily entry. Anytime, anywhere.



[Go paperless >](#)

Get instant updates when your documents are available. **Go paperless.**

The grand prize consists of one (1) set of digital prepaid credit cards that total \$5,000 CAD. The grand prize will be drawn on December 29, 2023.  
Each secondary prize consists of one (1) of ten (10) \$500 CAD digital prepaid credit cards.  
[Read the full contest rules here.](#)

Initial email (Registered & Digitally Active):



## 10 Days. 10 Chances. \$10,000 in Prizes.

Hi <%=name%>,

With the 10 Days of Giveaways contest, your odds have never looked better! Don't miss your 10 chances to win a grand prize of \$5,000 in prepaid credit cards. Plus, you could win 1 of 10 \$500 prepaid credit cards in the daily draw. See contest rules for details.

### How to enter

Simply sign into your Sun Life account each weekday during the contest period to earn your daily entry. That's it and you're in!

[Sign in](#)

### Earn up to 10 entries

Sign in every day of the contest period between December 4-8 and 11-15, 2023 to better your chances. Each day you sign in automatically earns you an entry into the grand prize and the daily draw.

### December 2023

Mon	Tue	Wed	Thu	Fri
4 X	5 X	6 X	7 X	8 X
11 X	12 X	13 X	14 X	15 X

### Let's make it even easier

Make sure to download the my Sun Life mobile app. It's the easiest way to access your account and earn your daily entry. Anytime, anywhere.



### Benefits of going mobile

- Access your benefits card
- Monitor your investments
- View banking information
- Connect with your advisor faster
- Find and submit documents
- Find policy information

### Go paperless >

Get instant updates when your documents are available. [Go paperless.](#)

The grand prize consists of one (1) set of digital prepaid credit cards that total \$5,000 CAD. The grand prize will be drawn on December 29, 2023. Each secondary prize consists of one (1) of ten (10) \$500 CAD digital prepaid credit cards. [Read the full contest rules here.](#)

Reminder email – Unregistered members only:

[View in browser](#)



## Don't miss this chance to win big!

Hi <%=name%>,

You still have a few days left to enter to win a grand prize of \$5,000 in prepaid credit cards. Each weekday you sign in earns you an entry into the grand prize and daily draw, where you could win a \$500 prepaid credit card. Sign in every day of the remaining contest period by **December 15, 2023**, to better your chances. See contest rules for details.

### How to enter

Simply register your **Sun Life account**. Then sign in each weekday during the contest period to earn your daily entry. That's it and you're in!

[Register now](#)

### Let's make it even easier

Make sure to download the my Sun Life mobile app. It's the easiest way to access your account and earn your daily entry. Anytime, anywhere.



### Go paperless >

Get instant updates when your documents are available. **Go paperless.**

The grand prize consists of one (1) set of prepaid credit cards that total \$5,000 CAD. Each secondary prize consists of one (1) of ten (10) \$500 CAD prepaid credit cards. [Read the full contest rules here.](#)

sunlife.ca:

Hello %DISPLAY\_FIRST\_NAME%



### Great job!

You've earned today's 10 Days of Giveaways entry. Want to improve your chances at winning \$5,000?



Please note that future entries will be confirmed in the message at the top of your account page.

[Find out how](#)

[No, thanks](#)

Sign in daily to enter the  
**10 Days of Giveaways**

### You've earned today's entry. Way to go!

Enter the daily draw and increase your odds by 10 times to win the grand prize. Just sign in to your Sun Life account every weekday until December 15, 2023.

December 2023

Mon	Tue	Wed	Thu	Fri
4 X	5 X	6 X	7 X	8 X
11 X	12 X	13 X	14 X	15 X

**Contest Period:**  
December 4-8 and 11-15, 2023



#### Let's make it even easier

Make it even easier to earn your daily entry by downloading the my Sun Life mobile app.



### You have 10 exclusive chances to win

#### Grand Prize

\$5,000 CAD in prepaid credit cards

#### Secondary prize

Plus 1 of 10 \$500 CAD in prepaid credit cards

**Don't forget to sign in every weekday to increase your chances.**

The grand prize consists of one (1) set of prepaid credit cards that total \$5,000 CAD. Each secondary prize consists of one (1) of ten (10) \$500 CAD prepaid credit cards. [Read full contest rules.](#)

Secure Site:

**i** You earned today's 10 Days of Giveaways Entry!  
Keep signing in each weekday until December 15 to better your chances of winning \$5000

[▶ Learn More](#)



### You've earned today's entry. Way to go!

Enter the daily draw and increase your odds by 10 times to win the grand prize. Just sign in to your Sun Life account every weekday until December 15, 2023.

December 2023

Mon	Tue	Wed	Thu	Fri
4 X	5 X	6 X	7 X	8 X
11 X	12 X	13 X	14 X	15 X

**Contest Period:**  
December 4-8 and 11-15, 2023

 **Let's make it even easier**  
Make it even easier to earn your daily entry by downloading the my Sun Life mobile app.

### You have 10 exclusive chances to win

**Grand Prize**

\$5,000 CAD in prepaid credit cards

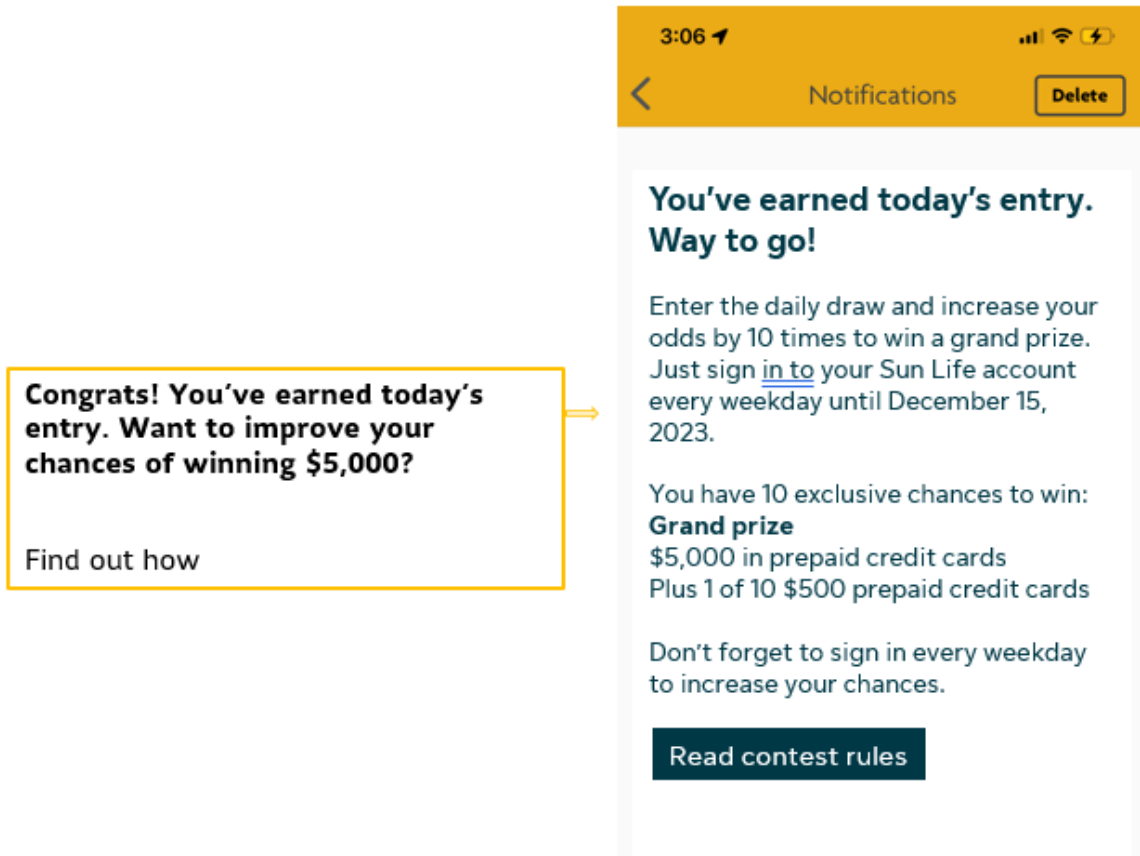
**Secondary prize**

Plus 1 of 10 \$500 CAD in prepaid credit cards

**Don't forget to sign in every weekday to increase your chances.**

The grand prize consists of one (1) set of prepaid credit cards that total \$5,000 CAD. Each secondary prize consists of one (1) of ten (10) \$500 CAD prepaid credit cards. [Read full contest rules.](#)

Mobile Notification:



*Please note that the above screenshot is a mock-up and not the final version.*



Social media:



Header	Lead in copy
Sign in to secure your chance to win	For 10 weekdays, you have the chance to win \$5,000. Or you could the daily draw of \$500.
Unlock your daily entry	For 10 weekdays, there's \$10,000 in prizes to be won! Enter today by <a href="#">signing in</a> to your Sun Life account.
Be a winner this winter	During 10 Days of Giveaways, \$10,000 in prizes are up for grabs. Don't miss your chance and sign in today.



Contest landing page:



Sign in daily to enter the  
**10 Days of Giveaways**  
All you have to do is **sign in**.

[Sign in](#)

Sign in every day of the contest period to better your chances! Each weekday you sign in earns you an entry into the grand prize and the daily draw.

You have 10 exclusive chances to win:

**Grand Prize**  
\$5,000 CAD in prepaid credit cards

OR

**Secondary Prize**  
1 of 10 \$500 CAD in prepaid credit cards




December 2023

Mon	Tue	Wed	Thu	Fri
4 X	5 X	6 X	7 X	8 X
11 X	12 X	13 X	14 X	15 X

Contest Period: December 4-8 and 11-15, 2023

Download the app now!

Make it even easier to earn your daily entry by downloading [the my Sun Life mobile app](#).



Need help registering? It's easy, in only 3 steps.

1. Click the **Register my account** button
2. Fill out your information
3. Verify it's you and sign in. That's it!

[Register my account](#)

**Please note that the above screenshot is a mock-up and not the final version.**