

Sun Life Financial launches first of its kind digital health network to empower Canadians to live healthier lives

Hockey legend and four-time Olympic gold medallist Hayley Wickenheiser teams up with Sun Life to show how the Lumino Health network is a game changer

TORONTO, ON – (October 30, 2018) – Sun Life Assurance Company of Canada is making a significant commitment to help Canadians live healthier lives with the launch of [Lumino Health](https://luminohealth.ca) – Canada's premier network of health resources free to all Canadians through the website [Luminohealth.ca](https://luminohealth.ca). The innovative Lumino Health digital experience offers ratings, cost and other information to help Canadians find and select a health care resource that is the best fit for them within seconds.

"Lumino Health is a game changer and it's about time a health network like this is available," said Canadian Olympic hockey legend, Hayley Wickenheiser. "As an athlete, I've used my share of massage therapists, physiotherapists and dentists to help me be my best throughout my playing days, but now as a busy mom and medical student, Lumino Health makes it so much easier and quicker for me to find everything I need in one place."

Here's what [Luminohealth.ca](https://luminohealth.ca) is bringing to Canadians:

- Information on more than 150,000 health providers including dentists, massage therapists, chiropractors, physiotherapists, psychologists, vision care providers, naturopaths, acupuncturists and more from coast to coast;
- More than six million ratings on these providers from Sun Life's Clients who have used these services;
- Ability to compare provider costs;
- Helpful information like hours of operation, languages spoken and the ability to request an appointment online;
- The latest apps, products and solutions from health innovators supported by reviews from a community of users; and
- Insights from health industry experts on how to live a healthier life.

"What's unique about Lumino Health is how quick and easy it is to find a health provider that fits your needs. In the past if you moved, you would have relied on word of mouth or spent time researching to find a new set of health providers like dentists and physiotherapists. Now, you can use [Luminohealth.ca](https://luminohealth.ca) to find the best matches for you in less than a minute," says Chris Denys, Senior Vice-President, Possibilities, Sun Life Financial. "We want Lumino Health to be your one-stop-shop by providing credible information with an easy to use tool to make searching for what you need as simple as booking a hotel. By doing so, we hope it will empower Canadians to live healthier lives."

Sun Life Assurance Company of Canada is a member of the Sun Life Financial group of companies.

About Sun Life Financial

Sun Life Financial is a leading international financial services organization providing insurance, wealth and asset management solutions to individual and corporate Clients. Sun Life Financial has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia,

Singapore, Vietnam, Malaysia and Bermuda. As of June 30, 2018, Sun Life Financial had total assets under management of \$986 billion. For more information please visit www.sunlife.com.

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

Note to editors: All figures in Canadian dollars

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