

# UNDERSTANDING my coverage

May 15, 2014

## \$25,000 to be won with my Sun Life Mobile Effect contest!

Plan members who use my Sun Life Mobile love it! Have you discovered the my Sun Life Mobile Effect? It could make you a winner. A total of \$25,000 in cash prizes available to be won.

Go to [mysunlife.ca/MobileEffect](http://mysunlife.ca/MobileEffect) for full contest details!

### How you can enter:

1. Submit a short video on our contest page by June 22, 2014 showing how my Sun Life Mobile has made your life brighter.
2. Sign in to my Sun Life Mobile anytime between May 12 and June 22, 2014 to be entered into a random draw.

Check out these fun [videos](#) to inspire you!

### Prizes

For video submissions, English and French *each* get a prize. Top voted videos win:

- \$5,000 for first place
- \$3,000 for second place
- \$2,000 for third place

For the random draw, we are awarding 10 prizes of \$500 cash.

### New to my Sun Life Mobile?

Read our helpful guide to [getting started](#).

### Questions?

If you have any questions, please contact the Customer Care Centre at 1-800-361-6212.