

Sun Life completes acquisition of Buffett & Company

TORONTO, ON (July 7, 2011) – Sun Life Assurance Company of Canada announced that it has today completed the acquisition of Buffett & Company Worksite Wellness Inc. (Buffett & Company). The agreement to acquire full ownership of Buffett & Company was announced on April 13, 2011.

The transaction significantly strengthens Sun Life's leadership and growth capabilities in supporting employee health and wellness while enabling the delivery of leading edge programs and services to help employers create healthier, more productive workplaces.

Sun Life Assurance Company of Canada is a subsidiary of Sun Life Financial Inc.

About Sun Life Financial

Sun Life Financial is a leading international financial services organization providing a diverse range of protection and wealth accumulation products and services to individuals and corporate customers. Chartered in 1865, Sun Life Financial and its partners today have operations in key markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China and Bermuda. As of March 31, 2011, the Sun Life Financial group of companies had total assets under management of \$469 billion. For more information please visit www.sunlife.com.

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

Note to Editors: All figures in Canadian dollars.

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