

Promote our ‘Get your claim on!’ contest for your chance to win a Healthy**RETURNS** program for your organization.

Health and wellness programs are easy ways to keep benefit costs in check – healthy plan members can lead to benefits plans that aren’t burdened by excessive use.

If you take some simple steps to promote our ‘Get your claim on!’ contest to your plan members, your organization will have the chance to win a Health Challenge and a Wellness Assessment Campaign.

Four easy ways to be entered into our random draw

We’re giving you a lot of options to promote the contest (on or after April 7, 2011). Choose one, or all of them to increase your chances of winning.



Healthy**RETURNS**[®]

Each option will give your organization an entry into a random draw to win. We provide everything you need - increase your chances by doing them all!

- 1) **Send an email to your members** - you can use the following [e-mail template](#) we have created. (To receive a contest entry for this activity, please forward a copy of the e-mail sent to members, to your group benefits service representative).
- 2) **Post a banner ad on your intranet** which will link directly to our public contest promotional page. You can download the [banner ads here](#). (To receive a contest entry for this activity, send a screen print of your intranet page with the banner ad to your group benefits service representative).
- 3) **Post the following contest flyer** on your intranet or e-mail it to your members. (To receive a contest entry for this activity, forward the e-mail sent to plan members - or send a screen print of your intranet page with the flyer - to your group benefits service representative.)
- 4) **Send us an Excel file with your plan members' e-mail addresses**. By doing so, we will send them an e-mail to advise them of the contest, and plan members will be able to instantly register for an access ID and password when they visit mysunlife.ca. They can be on the site within moments. Just fill in this pre-formatted [Excel file](#) and send it to your group benefits service representative.

Please note:

- Our public contest promotion page – www.sunlife.ca/getyourclaimon - will not be activated until April 7, 2011, so please promote the contest to your members on or after this date.
- We will not use plan member e-mail addresses to promote the purchase of any product or service during the campaign.

You'll find more details about this promotion [here](#)

Questions?

Please contact your Sun Life Financial group benefits service representative.



Life's brighter under the sun

