

Growing media attention on workplace wellness

Did you read last Monday's Globe and Mail Report on Business cover article on workplace wellness titled "Rising costs lead insurers to focus on prevention"?

As Stuart Monteith, Senior Vice-President of group benefits at Sun Life Financial stated in the article "People are living longer, but that doesn't mean they're living healthier ... Living longer is an expensive proposition." So here's how Sun Life Financial is ahead of the workplace wellness curve:

- We have a solid track record of delivering successful workplace health promotion programs to a variety of clients, through our HealthyRETURNS solution.
- We're in our **third year** of offering biometric screening clinics, wellness assessments, and other programs. And thanks to our investment in Buffett & Company Worksite Wellness, we bring over 12 years' of experience in program delivery.
- We make workplace health promotion easy with planning and communication support and solid reporting for each program deployed.
- Whether you are looking for one program or a complete strategy, our HealthyRETURNS solution has it all.
- We're helping clients see real results: one of our clients was awarded the Who's Who in Health Care award based on the program we helped to deliver.
- We can quantify the return on investment when clients implement a complete strategy.

According to Lori Casselman, Assistant Vice President, Health & Productivity Solutions at Sun Life: "Employee engagement and cost containment are two of the key reasons our clients are adopting prevention-based strategies available through HealthyRETURNS. We've been providing innovative solutions for a number of years because research and our own client experience demonstrate that cost increases associated with growing utilization of drug plans and disability benefits can be contained through effective health promotion."

Read more about Sun Life's solution: [Sales sheet](#)

Read the Globe and Mail article:

"Insurers focus on prevention" at <http://www.theglobeandmail.com/report-on-business/insurers-focus-on-prevention/article1417609/?service=email>.

Questions?

Please contact your Sun Life Financial group representative.